

## Design Fellow for Tulalens

### *About Tulalens*

Tulalens is a social enterprise and startup headquartered in Boston, MA with operations in Chennai, India. We envision a world in which under-served communities are knowledgeable consumers, not passive recipients of products and services. Tulalens currently accomplishes this by collecting and sharing crowdsourced information from and for pregnant women living in the slums of Chennai about the quality of health services in their community. This allows women to make informed decisions on where they seek care.

### *About the Job*

Tulalens is looking for a Design Fellow to utilize principles of human-centered design to continuously improve upon our service by deeply understanding the needs of our customers. The Design Fellow will help expand and improve current strategies to disseminate and communicate important health information for our clients.

We are looking for a candidate that is fiercely passionate about using design thinking to improve the lives of those in under-served communities. Thus the Design Fellow must be able to make sense of a large amount of data and is expected to have some knowledge of data communication strategies for a wide audience.

The Design Fellow reports to the Founder/CEO and will be based in Chennai, India.

### *Duties and Responsibilities:*

1. Strategize and prioritize with Founder/CEO on the assumptions we want to test and the most effective ways to test these assumptions in keeping with human-centered design principles
2. Work with our implementing team in India to quickly test different aspects of our service
3. Recommend refinements based on learnings from design thinking processes and work with India team to implement them

### *Skills and Background:*

1. Experience in the application of design thinking skills to refine products and/or services used by under-served communities
2. Have a deep sense of empathy
3. Strong listener and observer
4. Adaptability, quick learner, and willingness to improve quickly
5. Fluent in English and Tamil
6. Passionate about designing the way that data is collected and communicated to improve lives
7. Bonus: have experience working at the intersection of health, data presentation, and design

## *How to Apply*

Please send a resume, two samples of your work in human-centered design, and a brief paragraph on what excites you about this role to Priya Iyer at [priya@tulalens.org](mailto:priya@tulalens.org) and IDIN at [idin-opportunities@mit.edu](mailto:idin-opportunities@mit.edu).

This is a full-time paid position that will last for six months, from January-June 2016, with the possibility of extension. In addition, IDIN would be happy to work together with the candidate to support other additional finances, including travel expenses for international interns.