

## Community Manager for La Mano del Mono

### *About La Mano del Mono*

La Mano del Mono believes that conservation can only be achieved through the strengthening of local sustainable livelihoods and connecting people living in protected areas with those living in cities to share their experiences, needs, and values. La Mano del Mono brings together local hands to contribute to communities' development living within natural protected areas, to inspire people to make changes.

La Mano del Mono designs, operates, and markets ecotourism experiences in rural communities within protected areas to:

1. Integrate and encourage business groups to take more responsibility (Outdoor Team Buildings)
2. Inspire opinion leaders and visitors to take action in conservation (Water Routes)
3. Detonate actions in students through experiential environmental education field trips
4. Provide technical support and training to community-based enterprises to develop ecotourism products and environmental education programs.
5. Facilitate participative processes within key stakeholders committed to conservation and local development.

Since 2008, La Mano del Mono has been able to train 3,000 community members to improve their ecotourism services, strengthen social business development of more than 50 community-based enterprise, and increase around 8% of income in local enterprises during low tourism seasons. We currently have 5 full-time and 5 part-time employees.

### *About the Job*

La Mano del Mono is looking for a Community Manager to help support new technologies being implemented. The Community Manager will develop and carry out a strategy to strengthen the communication of social impact and benefits of services of La Mano del Mono to the main stakeholders, customers and local partners in order to build a closer community around the mission of La Mano del Mono.

This communication strategy should consider the international and external communications within the different levels of organization. At the end of the internship, the Community Manager will deliver a external and internal communication strategy.

The internship will primarily be located in San Cristobal de las Casas, Mexico. However, the intern will sometimes be required to visit different indigenous and rural communities located in protected areas with whom we are partnered with.

## ***Qualifications***

The candidate will have skills in the following areas:

1. Communications and marketing
2. Organizational development
3. Analysis and creativity
4. Observation and openness to new culture
5. Adaptability
6. Fluent in English and Spanish

## ***How to Apply***

Please send a CV and cover letter to Alejandra Villagran at [info@lamanodelmono.org](mailto:info@lamanodelmono.org) and IDIN at [idin-opportunities@mit.edu](mailto:idin-opportunities@mit.edu). Please include the contact information for three references in your application.

This is a full-time voluntary position, but we would be happy to work together with the candidate to apply for whatever other finances could be obtained to support them during the period. In addition, we have funding for software and/or licenses needed to carry out our new communications strategy. The position will last for at least months and will preferably start from January to May 2016.