



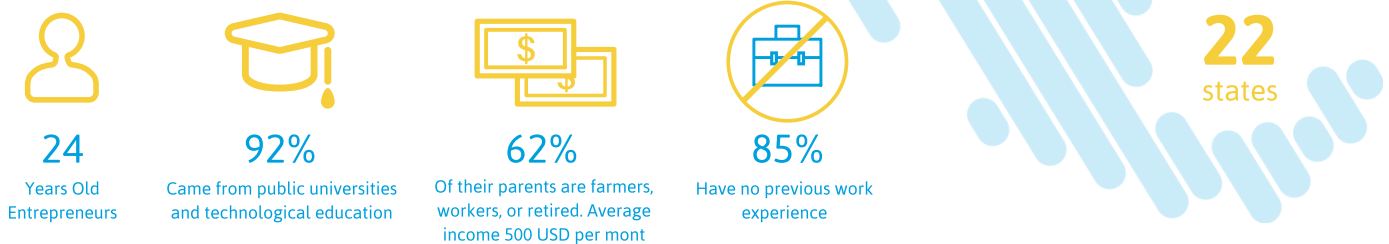
Social  
Entrepreneurship  
Bootcamp



# COMMUNITY-CENTERED DESIGN & RESEARCH LEAD INSTRUCTOR POSITION

## ABOUT ILAB AND SEB

iLab is a laboratory of ideas. A factory of high-impact innovation-driven start-ups and entrepreneurs. Our goal is to facilitate resources, tools and capacities that can allow young talents to develop solutions that solve global challenges and present both high social and economic value.



Founded during an MIT innovation program, HUB iLab offers both Basic Workshops and intense Bootcamps in Social Entrepreneurship for Mexicans of all backgrounds. We are developing a new generation of innovators and leaders that can facilitate social mobility and contribute to social equality in Mexico and Latin-America. The Social Entrepreneurship Bootcamp is iLab's first international Summer camp, that will take place this July 2017. SEB will bring together a diverse team of socially engaged young minds from all over the world to work with the Yohualichan community to develop sustainable solutions that can positively impact their daily lives.

## ABOUT THE POSITION

We are looking for experienced sustainable development professionals to join us for a period of 1 month for a unique experience where we will join our creative minds to generate real impact. The Community-Centered Design & Research Lead Instructor will support and lead community research, ideation and product development that can lead to sustainable, appropriate and contextualized solutions for the Yohualichan people. You will work closely with a multi-disciplinary team of 25 bootcamp participants, and facilitate workshops and community field work during the 2 field-trips to Cuetzalan, Puebla. You will be supported by the iLab staff, the iLab extended ecosystem, and iLab's methodology that has proved to be successful at developing high-impact social projects. The position will primarily be located in Xalapa, Mexico, with a starting 2 days in Mexico City and 2 fieldtrips to Cuetzalan in the province of Puebla.

## DUTIES AND RESPONSABILITIES

- 1 To be the lead coach and facilitator for SEB from 1st to 30th of July, through a community-centered research and design process that reflects an understanding of their ecosystem, does no harm, is collaborative, and plans for sustainability.
- 2 To lead workshops for community-centered research for 4 days in the Yohualichan indigenous community in Cuetzalan, Puebla, to ensure that appropriate opportunity spaces are identified by the end of the 4 days.
- 3 To lead 4-day community-centered collaborative design workshops where SEB participants and community members work together to test the feasibility of contextualized, impactful, and sustainable productive projects through iterations of the design process.
- 4 To write a report about SEB, for it to be published for our partners and stakeholders.
- 5 Minimum one weekly work session on video-conference for the month preceding the event.

## EXPERIENCE AND QUALIFICATIONS

- Degree from an accredited college or University in Anthropology, Engineering, Design, Business or a related field.
- Advanced working experience in an Innovation Hub, Start-Up Incubator or similar.
- Advanced experience in workshop design and coaching. Great public speaking skills.
- Experience with user-centered design and ethical fieldwork/research in indigenous communities.
- Understanding and/or experience working in multi-cultural settings.
- Basic conversational Spanish is a must. Fluency is preferred.
- Ability to communicate clearly and fluently in English.
- Ability to write professional, legible reports in English.

## BENEFITS



Roundtrip Flight



Hotel Accommodation and breakfast for the duration of the program



All ground transportation costs covered for the duration of the program



Internationally published article under your name



Monetary compensation (to be discussed)

## TO APPLY

Please send a CV and cover letter to [ta@ilab.net](mailto:ta@ilab.net)

Fitting candidates will be invited to a virtual interview. The application deadline is the **14th of May**. The email should have the subject "SEB Lead Instructor Position".